

# **St. Lawrence Speed Skating Club**

## **VISION STATEMENT**

**To develop a strong base for developing the ability to speed skate "recreationally" and competitively for all ages in addition to strengthening character through a structured, fun based and viable program.**

## **GOAL**

**To build and develop a sustainable speed skating club to serve all ages.**

## **OBJECTIVES**

**Objective #1: To provide quality opportunities for all ages to learn to speed skate within the framework of Speed Skating Canada's Long Term Athlete Development Plan.**

Strategy 1.1: Provide a minimum of two hours of prime / or marginal skating time per week for all ages and ability levels.

Strategy 1.2: Advertise the existence of the club and its program, encouraging new members.

Strategy 1.3: Limit total club membership to a number that can be managed and coached on the ice effectively and within a safe environment.

Strategy 1.4: Provide basic coaching for new skaters.

Strategy 1.5: Ensure that everyone has an opportunity to rent club skates.

**Objective #2: To provide opportunities for skaters to improve their skating skills for recreation and competitive pursuits.**

Strategy 2.1: Promote within the club all forms of ice speed skating including short track, long track and marathon skating.

Strategy 2.2: Provide appropriate coaching and develop appropriate coaching programs for all levels of skaters (novice, intermediate and elite [including all age groups]).

Strategy 2.3: Encourage and support club members to become certified coaches.

Strategy 2.4: Strive for individuals to become race ready and encourage attendance at ability meets and Ontario Cup competitions.

Strategy 2.5: Develop and conduct dry land and off-season training and conditioning programs for competitive skaters.

**Objective #3: To provide an enjoyable environment within which to speed skate.**

Strategy 3.1: Provide continuous encouragement, praise and moral support to all skaters.

Strategy 3.2: Attend competitions as a family of club members and their parents and friends.

Strategy 3.3: Hold fun days and mini-meets with regional clubs.

Strategy 3.4: Hold special days during holiday periods and host an end of year awards party.

**Objective #4: To provide competition opportunities for those wanting the challenge.**

Strategy 4.1: Ensure that competition scheduling is well known to the membership and encourage the attendance at competitions (short track, long track and marathons).

**Objective #5: To manage the club in an effective, efficient and responsible manner.**

Strategy 5.1: Elect a responsible executive and ensure that the executive meets regularly and addresses issues as they arise.

Strategy 5.2: Ensure that accounts are always in order and that spending decisions are voted upon by the executive.

Strategy 5.3: Formulate committees comprised of parents of skaters and masters who will address various issues and tasks required to ensure effective club management.

Strategy 5.4: Ensure that the club has an equipment manager(s) who track(s) the skate rentals and ensures that the skates and other club equipment are properly maintained by club members (e.g. provide maintenance clinics for members).

Strategy 5.5: Develop and maintain an informative and effective club website.

Strategy 5.6: Solicit financial donations for the club, hold raffles and at least one ability meet per skating season.

**Objective #6: To promote the sport of speed skating.**

Strategy 6.1: Seek out press coverage at events and when our skaters do well at various competitions.

Strategy 6.2: Locate posters in high traffic and appropriate areas to advertise the sport and the club.

**Objective #7: To follow “True Sport Canada” principles for sport. ([www.truesport.ca](http://www.truesport.ca))**

Strategy 7.1: “Go for it”

Strategy 7.2: “Play fair”

Strategy 7.3: “Respect others”

Strategy 7.4: “Keep it fun”

Strategy 7.5: “Stay Healthy”

Strategy 7.6: “Give back”

**August 2008 (Revised July 2009)**